

Appendix 4 – Summary of issues raised at Community Engagement Events during Pre-Submission Consultation, 2015

Pub and coffee house crawls

People we talked to in nine pubs and four coffee shops across the neighbourhood – approximately a hundred people in total. We handed out publicity postcards and got into conversation where this was welcome.

What the Forum was, what was in the Plan, local issues (much as list in workshops above)

People were urged to go to the website to read the Plan in detail and comment or to come to one of the workshops.

Handing out publicity postcards at Archway and Highgate underground stations + Highgate High Street

People leaving Archway and Highgate tubes after work + people near by on the Archway Road + people on Highgate High Street on two Saturday mornings – approximately 60 people in total.

We handed out postcards and got into conversation with those who were interested. Several people we talked to during this exercise and those in 11.2 were later spotted at the workshops.

What the Plan is about, opportunities to get involved, how to comment on the Plan.

Pop- up sessions at Highgate Family Centre, Holly Lodge Nursery, and at school gates of Highgate Primary School, St Michaels Primary School and Channing Junior School + meeting at Highgate School

Parents in the children's centres and at the school gates – approximately 70 in total.

We handed out publicity postcards and talked to those interested. In addition, the Neighbourhood Plan was raised at a meeting with the Headmaster and staff at Highgate School – they subsequently put up posters and tweeted to encourage sixth formers to comment on the Plan.

The policies in the Plan and local issues – particularly the parking and traffic problems associated with the school run. People were urged to raise these matters via the website comment boxes.

Pop up stalls at Mary Feilding Guild, Lauderdale House and Hillcrest Residents Association AGM

Residents at the Mary Feilding Guild residential home for elderly people, adult students of an art class and parents dropping off children for music classes at Lauderdale House and attendees at the Hillcrest Residents' AGM – approximately 70 people in total.

At the two visits to the Mary Feilding Guild, hard copies of the Plan were circulated and Forum members talked to the residents about it (see photo below). We handed out publicity postcards and badges and talked to interested people at Lauderdale House. We addressed the Hillcrest AGM about the Plan and Hillcrest estate issues + handed out postcards and badges.

Key issues raised included:

- Success of the North Hill pedestrian crossing campaign
- Poor state of pavements which are difficult to navigate for those with mobility problems
- Community use of the Bowl
- Removal of the 271 bus terminal
- Protection for open spaces on Hillcrest Estate

These have been fed into the Plan Comments review process.

Final drop in session at the Highgate Society

A session on Saturday 14 March from 11am to 2pm was advertised by email, Twitter and several hundred flyers placed in local newspaper deliveries by arrangement with the local newsagent. The Plan was discussed with Highgate Society members attending a regular coffee morning and six people from across the area came in to discuss particular issues as follows.

Key issues raised included:

- Concern about development of Summersby Road flats
- Concern about Goldsmiths Court development
- Definition of 'affordable housing'
- Importance of preserving open spaces
- Improvement of Pond Square
- Concern about Haringey's proposed new building on Hillcrest estate
- Movement of 271 bus terminal to allow it to run down North Hill
- Concern about redevelopment of old Highgate Overground station

These have been fed into the Plan Comments review process.

Sustained Facebook and Twitter campaign + YouTube videos

Our 746 Followers on Twitter via 91 Tweets and retweets during the Consultation, resulting in 219 retweets and 79 'likes' of our Tweets. Also via the 159 people who 'Like' our Facebook page: we made 18 postings, viewed by 1,266 people, resulting in 206 'likes' and comments.

Regular Tweets and Facebook posts using YouTube videos and events to attract attention and all urging people to read and comment on the Plan on the website.

Direct delivery of publicity postcards to an estate and streets

Publicity postcards were delivered to the Hillcrest Estate + Lanchester Road and Woodside Avenue, as it was felt that many residents there did not regularly use the shops in either the Archway Road or Highgate High Street so might not otherwise hear about the Plan Consultation.

Letters sent to community, faith and residents' groups

A formal letter was sent to all the Forum Affiliates (full list at ForHighgate.org/reference/affiliates) which include all the residents' associations, action groups, amenity societies, faith groups, arts and community centres, schools and care home/supported housing in the neighbourhood. We know that the residents' associations particularly urged their members to post comments on the Plan web pages.

Letters sent to statutory bodies

A formal letter was sent to all the appropriate statutory bodies (lists supplied by Camden and Haringey Councils). Their responses were collated (see 11.11) and they were responded to with a link to the second draft of the Neighbourhood Plan as part of the second Section 14 Consultation.

All of this led to a great deal of activity on our **website** (see web stats below) and 200 comments which are listed in Appendix 6: Schedule of Representations, along with our responses and the resulting action taken.

